

Translating Clinical  
Pharmacology



**FOR ALL**



**ASCPT 2023  
ANNUAL MEETING**

MARCH 22-24, 2023 | ATLANTA, GA



# Beyond the Booth

Join ASCPT as a Partner for 2023 for unique and innovative opportunities to reach your target audience and maximize your ROI!

ASCPT Partnership planning options for 2023, including the ASCPT 2023 Annual Meeting (AM23).

Please note, some of these opportunities are available in limited quantities and will be provided on a first-secured basis. Listed prices and options should be considered confidential to potential Partner and are valid through **February 17, 2023**. Partnerships for the 2023 Annual Meeting will not be available after this date. Partners securing their options now may not be included in select electronic and/or printed items already complete.

All current and prospective partners agree to accept and acknowledge ASCPT's terms and conditions. ASCPT maintains right of first refusal with priority given to previous partners, and reserves the right to fully vet/decline potential partners if deemed necessary.

BEYOND THE BOOTH

# No More Boring Exhibit Halls

ASCPT is focused on the future and providing significant value to our Partners. Therefore, we are doing away with a standard exhibit hall and are now focusing on branding, speaking, and year-round options to enhance ROI. Because of this, we work with each Partner individually to create a package that works best for accomplishing their goals.

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# Year-Round Strategy

As you move through these opportunities, remember to consider that more than half of ASCPT members will continue to enjoy opportunities in a virtual-only format. Therefore, it's important to recognize a hybrid audience and how you can engage them throughout the year.



**Network & Community Experience (NCE)**



**Online Learning, Recruitment, Emerging Scientist Sessions, Career Center, and More!**

BEYOND THE BOOTH

# Micro-Learning, Theater, or Recruitment

Annual Meeting: in-person, in meeting room  
(available in very limited quantities)

**\$19,000**

April - December 2023: online

**\$6,000**



- ASCPT to host one (1) 30-minute maximum Session in conjunction with Partner organization.
- Partner organization to source panelist(s). ASCPT requires use of at least one ASCPT member from Partner organization. ASCPT can assist with moderator(s) as requested.
- ASCPT to market session via program agenda(s), email, and signage (if applicable).
- Year-round/NCE options: ASCPT will provide name and email address of attendees who agree to release their information.
- If recorded, ASCPT to host recording on ASCPT's Online Learning platform for six (6) months.
- Additional standing rules applicable, to include ASCPT review and editing of content.

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# Learning Lounge

- ASCPT to host one (1) 15-minute maximum presentation in conjunction with Partner organization.
- Partner organization to source presenter(s).
- ASCPT to market session via program agenda(s), email, and signage (if applicable).
- Year-round/NCE options: ASCPT will provide name and email address of attendees who agree to release their information.
- If recorded, ASCPT to host recording on ASCPT's Online Learning platform for six (6) months.
- Additional standing rules applicable, to include ASCPT review and editing of content.

Annual Meeting: in-person, in poster hall or foyer space  
(available in very limited quantities)

**\$8,500**

April - December 2023: online

**\$3,500**

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# Future Leaders Partnership

## Leadership Accelerator

Strengthen the professional growth by exclusively supporting this fast-track leadership program available to students, trainees, and early career members kicking off onsite at the Annual Meeting.

## Mentor Session

Recognition as Partner for a Mentoring Session and opportunity to provide one (1) mentor/host (must be a current ASCPT member).

## Student/Trainee Initiative

Recognition as Student/Trainee Initiative Partner, with funds applied to support more than 1,000 complimentary Student/Trainee memberships and Annual Meeting registrations.

~~Annual Meeting: \$10,000~~ →

**SOLD OUT**

**April - December 2023: \$5,500 per Accelerator event**

Year-round/NCE options: ASCPT will provide name and email address of attendees who agree to release their information.

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# Networking

Networking was voted as the most desired opportunity by ASCPT members!



## Virtual Networking

Happy hour events focused around ASCPT's 23 scientific Networks and Communities.

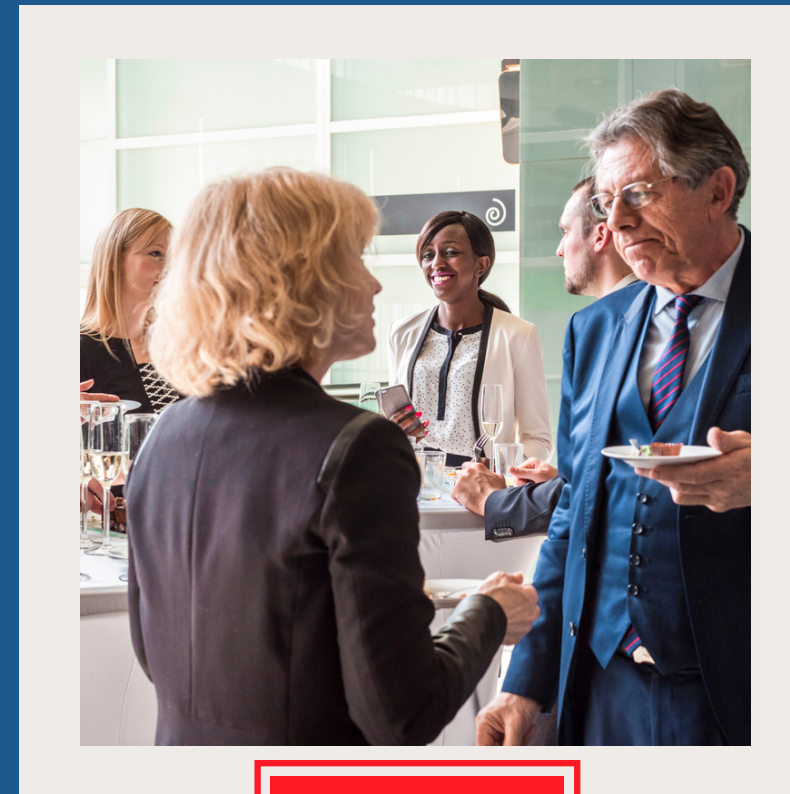
\$2,500



## Hallway Conversations

Put your brand on a highly valued networking break or breakfast during the Annual Meeting.

\$6,500



**SOLD OUT**

## Receptions

There are two exclusive opportunities to be recognized as a Partner of a popular Annual Meeting networking reception featuring scientific posters.

~~\$20,000~~



## Colleague-to-Colleague Networking

Act as Host and Partner to bring together ASCPT members worldwide for a chance to connect with colleagues in a virtual setting.

\$4,000



## Pre-Conference

### 2023 Real-World Evidence (RWE) Pre-Conference

Guaranteed to attract a group of focused attendees as they participate in an exclusive two-day hybrid workshop.

#### Partnership includes:

- Recognition as Partner of the live stream
- Recognition as Partner in all online & electronic marketing
- Recognition as Partner on onsite signage

~~Annual Meeting (Live & Streaming): \$7,500~~ →

**SOLD OUT**

**Add-on: Pre-Conference Poster/Networking Hour, \$5,000**



# Be Seen! Branding Opportunities

- 01** Lanyards **SOLD OUT**
- 02** Annual Meeting App **SOLD OUT**
- 03** Hand Sanitizer **SOLD OUT**
- 04** Charging Stations \$10,000
- 05** Opening Session \$16,500
- 06** Poster Walks \$6,000
- 07** Water Bottles \$8,000
- 08** ASCPT.org & Webinars Various options
- 09** Live Stream \$15,000
- 10** Notebook w/ pen \$4,500

BEYOND THE BOOTH

# Cheers to that!

Put your brand directly into attendees hands.

- ~~Table Tennis Tournament of Champions~~ → **SOLD OUT**
- Bar/Drinks Partnership @ Donor's Reception - \$10,000
- ~~Hosted Lunch~~ → **SOLD OUT**
- Headshot Lounge - \$8,500



## BEYOND THE BOOTH



Premier

\$50,000+



Innovator

\$30,000 - \$49,999



Ambassador

\$15,000 - \$29,999



Supporter

\$5,000 - \$14,999

# Partner Levels

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# Partner Inclusions



Premier  
\$50,000+



Innovator  
\$30,000 - \$49,999



Ambassador  
\$15,000 - \$29,999



Supporter  
\$5,000 - \$14,999

	Premier \$50,000+	Innovator \$30,000 - \$49,999	Ambassador \$15,000 - \$29,999	Supporter \$5,000 - \$14,999
Listing, Video & Logo in App & Partner Directory	Y	Y	Y	Y
Logo on ASCPT website	Y	Y	Y	Y
Logo on NCE eMarketing	Y	Y	Y	Y
Logo on Annual Meeting eMarketing	Y	Y	Y	Y
Logo in ASCPT News	Y			
Banner on ASCPT website	12 months	8 months	6 months	2 months
eBlasts	3	2	1	
AM23 Registrations	4	3	2	1
Online Learning Video	3	2	1	
Job Postings	5	4	3	2
Donor Reception Invitations	4	3	2	1
Onsite Signage Recognition	Y	Y	Y	Y
Locked in to AM23 Early Bird Registration Rates	Y	Y		



ALL INCLUSIONS ARE SUBJECT TO RECEIPT OF CONTENT BY APPLICABLE DEADLINES

LOGOS AND OTHER PARTNER COLLATORAL MUST BE RECEIVED BY FEBRUARY 17, 2023

Contact Lisa Infelise  
Senior Director,  
Member Services & Partnerships

 703-836-6981 ext. 102

 [lisa@ascpt.org](mailto:lisa@ascpt.org)

 [www.ascpt.org](http://www.ascpt.org)

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**BECOME  
AN  
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Think Beyond the Booth and enhance your ROI!

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